


MIRI ROONEY

FASHION DESIGN

TEXTILES & GRAPHICS

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Short Army, Inc :: Owner/Creative Director :: 2010-Present

Short Army began as a pregnancy distraction but has been operating profitably for over three years. Our tees are screen printed in the US using my own digital artwork. Our hats are manufactured in China based on knitting patterns I developed. I've cultivated a knack for communicating with the manufacturer through concise writing, rough sketches, and highly detailed tech packs.

Trampt :: Writer/Designer :: 2011-Present

My husband and I are fans and passionate collectors of designer toys and lowbrow art. We launched trampt.com in 2011 as a social platform that connects artists and collectors, and catalogs the incredible work that continues to pour out of this community. My work includes illustration, writing, designing & sourcing promotional goods, managing events and coordinating marketing efforts.

Blowfish Screen-Printing :: Newport, RI :: Production Artist :: 2009/2010

Created vector graphics based on customer sketches (or sometimes vague verbal descriptions) for use in screen-printing. My duties included communicating with clients, generating proofs, spot color separation, printing to film, and coordinating with press operators.

24 Seven Inc :: New York, NY :: Associate Designer (Chenab, Inc.) :: 2007/2008

Chenab was a home furnishing startup with a manufacturing partner in Pakistan. The team was relatively small and my daily responsibilities included textile design, technical illustration, graphics, designing coordinating soft and hard goods, initiating and managing sampling in Pakistan, China & India, approving strike-offs, staging for photo-shoots, buying, and creating sales presentations.

Sondra Celli Company :: Waltham, MA :: Design Assistant :: 2005

Bespoke special occasion clothing for kids and junior markets. Designed and executed layouts for appliqué, beading and rhinestones. Other duties included: sewing, tailoring, customer service, and studio management.

Combined Resources :: Brookline, MA :: Production Assistant :: 2004

Prop-building, set-building, sculpting, and pre-production for seasonal displays, high-end social events and charity functions.

EDUCATION

Massachusetts College of Art + Design
Bachelors of Fine Arts
Fashion Design - 2007

Rhode Island School of Design
Continuing Education
Typography & Photography - 2013

HONORS & AWARDS

:: Boston Globe 'Project Prom' Finalist - 2007
:: CFDA Academic scholarship winner - 2006

PROFESSIONAL SKILLS

Adobe Illustrator +++++
Adobe Photoshop +++++
Microsoft Office +++++
Adobe InDesign +++
HTML +++
U4is ++
Gerber ++

ADDITIONAL SKILLS

Languages: English (native), Russian, Hebrew

Drafting, sketching, illustration, typography, identity design, character design, 3D building, sewing, writing, hand and machine knitting.